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1819 Charlotte Dr.
Charlotte, NC 28203



NCAAOM Conference

featuring

Whitfield Reaves, L.Ac., OMD
Acupuncture Treatment of Pain
&
Common Sports Injuries

October 6th & 7th, 2012
Durham, NC

Doubletree Guest Suites Raleigh/Durham
2515 Meridian Parkway
Durham, NC 27713
(919) 361-4660

www.RaleighDurhamSuites.doubletree.com

EARLY REGISTRATION IS STRONGLY ADVISED.
PRE-REGISTRATION IS REQUIRED.



Whitfield Reaves, OMD, LAc. has been teaching acupuncturist and other health care practitioners for over 25 years - ever since graduation from his formal training in 1981. Currently, he is a senior faculty member at Southwest Acupuncture College, in Boulder, Colorado, teaching in the classroom as well as supervising interns in the student clinic. In addition, Reaves teaches seminars on sports medicine acupuncture. All his programs are approved for continuing education credits (PDAs) by the *National Certification Commission for Acupuncture and Oriental Medicine* (NCCAOM).

**Acupuncture Treatment of Pain
& Common Sports Injuries
The Upper Extremity**

This weekend seminar features the use of advanced acupuncture techniques in the treatment of pain and common sports injuries. Included will be the tendino-muscle meridians, distal points, and strategies using the opposite side and opposite extremity. Treating the site of injury is detailed with such techniques as threading the tendon, trigger point therapy, and fascial release. Many common upper extremity conditions will be covered, including rotator cuff tendonitis, carpal tunnel syndrome, and lateral epicondylitis. Each injury will consist of lecture, demonstration, and supervised practice. This weekend will also include a discussion of acupuncture and the enhancement of athletic performance. Having spent over 25 years specializing in the treatment of musculoskeletal disorders, Whitfield's clinical experience is invaluable for practitioners working with pain.

The Acupuncture Handbook of Sports Injuries and Pain is a clinical manual that integrates traditional Chinese acupuncture with western orthopedic and sports medicine. It outlines the diagnosis, assessment, and treatment protocol for 25 common sports injuries. It includes common conditions such as plantar fasciitis, rotator cuff tendonitis, and arthritis of the knees and hip. Diagnosis and assessment is summarized from both western and Chinese Medical perspectives and includes details illustrations and descriptions to facilitate precise treatment. You may purchase a copy on the NCCAOM website when you register for this event.

Saturday October 6, 2012

9:00am - 5:30pm

General techniques of acupuncture used in the treatment of musculoskeletal injuries and trauma *

Non-local treatment	
Tendino-muscle meridians	Opposite side treatment
Opposite extremity treatment	Use of the Shu Points
Use of other antiquity points	Special empirical points
Auricular points	8 Extra Meridians

Local treatment	
Trigger points	Threading the tendon
Ligaments / sprains	Bone / periosteum
Muscle tears / strains	Scars
Other fascial lesions	

Treatment of the Shoulder **

Rotator cuff injury (Supraspinatus/Infraspinatus)
Subacromial bursitis / acromial spur
Biceps tendon injury
Frozen shoulder / adhesive capsulitis
Shoulder joint arthritis

Sunday October 7, 2012

9:00am - 5:30pm

Treatment of the Neck / Shoulder **

Levator scapulae syndrome Stiff neck
Upper trapezius dysfunction

Treatment of the Elbow and Forearm **

Lateral epicondylitis (tennis elbow)
Medial epicondylitis (golfer's elbow)
Cubital tunnel syndrome (ulnar nerve entrapment)
Olecranon bursitis

Treatment of the Wrist and Hand **

Carpal tunnel syndrome Tenosynovitis

Treatment of the Thoracic Spine and Ribs **

Rib pain, subluxation Rhomboid syndrome

Treatment of Athletic Performance

Pre-performance acupuncture
Acupuncture support during training
Zang-fu theory and heart rate
Chinese herbs, nutritional supplements, homeopathy

*Will consist of presentation, teacher demonstration

**Will consist of presentation, teacher demonstration, and practice

Weekend Overview

Saturday, October 6, 2012

8:30am - 8:45pm Registration Opens
9:00am - 12:45pm General techniques
12:45pm - 1:45pm Lunch (on your own)
1:45pm - 5:30pm Treatment of the Shoulder

Sunday, October 7, 2012

9:00am - 12:45pm Treatment of the Neck & Shoulder
Treatment of the Elbow & Forearm
12:45pm - 1:45pm Lunch (on your own)
1:45pm - 5:30pm Treatment of the Wrist & Hand
Treatment of Thoracic Spine & Ribs
Treatment of Athletic Performance
5:30pm Evaluations

(15 min break in the morning and afternoon on both days)

Registration & Payment

Register online at www.ncaaom.org
Under For Practitioners > CEU opportunities
or

Make check payable to NCCAOM & mail to:
c/o Tom Cohen
1819 Charlotte Dr.
Charlotte, NC 28203

**Before Sept 23rd
for 14 CEUs/PDAs**

Members: \$325 /non-Members: \$375

**Sept 23rd and after
for 14 CEUs/PDAs**

Members: \$375 /non-Members: \$425

The Acupuncture Handbook of Sports Injuries and Pain
by Whitfield Reaves on sale \$75

Cancellation Policy for NCCAOM Events:

One month prior to seminar date:
Full refund minus \$25 cancellation fee.

One month to one week prior:
60% of tuition will be refunded.

Less than one week prior or nonattendance:
No refunds.